Kasper Frahm

Attorney-at-Law (H),Partner,LL.M.

Mobile +45 29 99 30 39
Direct +45 36 94 13 31
Email kfr@plesner.com

Plesner has the leading IP team in Denmark. Kasper provides advice and engages in litigation in several areas, particularly within intellectual property.

PRACTICE AREAS

IP Law
Litigation

Kasper is a partner in Plesner's IP team and the head of Plesner's trademark practice. Plesner's IP team assists Danish and international companies with large and complex litigations and provides advice on the full spectrum of IP law.

Admitted to the Supreme Court, Kasper engages in general litigation and in particular litigation concerning all aspects of IP. Kasper has acted in court cases on behalf of some of the largest Danish and multinational corporations in recent years. He is also responsible for Plesner's trademark and design portfolio work for its clients.

Kasper has a Master's degree in Law from the University of Copenhagen and an LL.M. from King's College London. He has published a variety of articles and is the author of the book "Product Imitation Case Law." In addition, Kasper is a member of the European Trademark Law and Practice Team at MARQUES.

The majority of matters that Kasper is involved in require the involvement of a large team. Clients seek the team for its commercial understanding and its ability to provide clear advice on complex issues.

Selected cases

- Assisted Andel Holding A/S in trademark litigation about the corporate

trademark Andel
- Assisted Chr. Hansen A/S in trademark litigation concerning their famous trademark BB-12
- Assisted Pernod Ricard S.A. in product imitation litigation concerning Kahlúa packaging
- Assisted M. Goldschmidt in trademark litigation concerning the trademark Kokkedal Slot
- Advises Novonesis A/S on their global trademark portfolio
- Advises Zebra A/S (Flying Tiger Copenhagen) on their global trademark portfolio
- Advised MobilePay on registration of first MP3 sound mark in Denmark
- Assisted HusCompagniet A/S in copyright litigation concerning digital objects and templates

- Assisted Linak A/S in patent litigation
- Assisted Duos A/S in litigation on trade secrets in the form of client lists

Ratings

2026 **iam 1000**

Kasper Frahm is listed as a Recommended Individual as regards Patent Litigation.

"Kasper Frahm adds further strength to the group, with experience across both pharmaceutical and mechanical patent litigation, contributing to the team's ability to handle technically diverse disputes."

2026 **Chambers Global**

Kasper Frahm is ranked as a leading individual as regards Intellectual Property by Chambers Global and Chambers Europe.

"Kasper Frahm is easy and pleasant to work with"

2026 **Legal 500**

Kasper Frahm is recommended and listed as a Leading Partner as regards Intellectual Property and Media and Entertainment.

"We have only used Kasper Frahm. Kasper has been very structured, provided very valuable input and taken us through our dispute process in the most reassuring manner possible"

2026 **World Trademark Review**

Kasper Frahm is recommended (Gold Band) in Denmark for enforcement and litigation. Further, he is recommended for transactions.

He is a "go-to practitioner for comprehensive brand protection, covering everything from filings and oppositions to strategic advice on complex trademark matters".

most recent **Lexology Index**

Kasper Frahm is listed as a Thought Leader as regards IP - Trademarks.

2016 - 2026 **IP Stars**

Kasper Frahm is listed as an IP Star.

2025 **Chambers Global**

Kasper Frahm is ranked as a leading individual as regards Intellectual Property by Chambers Global and Chambers Europe.

"He is highly skilled within EU trade mark law"

"Kasper is highly skilled, proactive and easy to work with"

"Kasper is a leading expert in trade mark regulation and has a very strong sense of what is commercially relevant"

"He is a strong IP lawyer who is also very personable and easy to work with"

2025 **Legal 500**

Kasper Frahm is recommended and listed as a Leading Partner as regards Intellectual Property and Media and Entertainment.

"Kasper Frahm provides strategic excellence, solid advice, flexible and practical solutions and a highly motivating collaboration"

"Kasper Frahm has been and continues to be a very valuable co-operation partner and stands out because of his commercially and legally valuable advice"

2025 **iam 1000**

Kasper Frahm is listed as a Recommended Individual as regards Patent Litigation.

"Kasper is a highly skilled IP litigator with strong legal and technical knowledge. He is not only an excellent communicator but also adept at effectively summarising issues, providing practical recommendations and proactively seeking client feedback, making him a pleasure to work with"

2025 **World Trademark Review**

Kasper Frahm is recommended (Gold Band) in Denmark for enforcement and litigation. Further, he is recommended for transactions.

"Thorough, innovative and practical, Kasper is a renowned in the Danish IP landscape as a knowledgeable who delivers high-level advice packed with commercial and strategic insights"

2024 **Chambers Global**

Kasper Frahm is ranked as a leading individual as regards Intellectual Property by Chambers Global and Chambers Europe.

"He is always very client-centric"

"Kasper is a very strong trade mark lawyer with a strong commercial mindset"

2024 **Legal 500**

Kasper Frahm is recommended and listed as a leading individual as regards Intellectual Property. Further, her is recommended and listed as a leading individual as regards Media and Entertainment.

"Kasper Frahm provides highly competent trademark advice on litigation and strategy"

2016 - 2024 **World Trademark Review**

Kasper Frahm is recommended in Denmark for enforcement and litigation of trademarks.

"Kasper combines profound legal expertise with an astute understanding of his clients' business needs to secure successful outcomes" (2024)

Frahm "provides the highest level of service with a focus on clients' commercial interests. He is pragmatic, proactive, and convincing in his arguments - he is hands down the best attorney I have worked with" (2023)

Kasper Frahm "has an excellent understanding of his clients' businesses and extensive trademark knowledge. In addition to providing a high-quality service, he takes a pragmatic and operational approach to problem solving" (2022)

2024 **Managing IP Awards**

Denmark Practitioner of the Year.