



Daniel Barry

Attorney-at-Law (L), Partner

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Daniel is the head of Plesner's EU and Competition Law team. He advises on all aspects of Danish and EU competition law, and continues to act on some of the most complex and high-profile competition law cases.

PRACTICE AREAS

Automotive
EU and Competition Law
Foreign Direct Investments

Daniel focuses primarily on complex competition law litigations, including Danish and EU cartel and abuse cases, and Danish and multi-jurisdictional damages cases.

He is one of the only Danish lawyers to have participated in both the European Commission's leniency programme and its settlement procedure. He advised on the largest and most complex abuse case ever seen in Denmark, which is also one of the few cases where the competition authority's infringement decision was ultimately set aside. He was also involved in the first ever Danish case where the European Commission submitted written observations to a national court, and one of the few cases in the EU in which the Commission also made an oral statement.

Daniel has handled several damages actions relating to cartels, abuse of dominance and other anticompetitive agreements. His experience spans both follow-on and stand-alone actions, both in Denmark and abroad. Highlights include successfully representing the defendant in the largest and most complex competition law damages action ever brought in Denmark, involving more than 1,000 claimants and a total claim exceeding DKK 11.5 billion. He has also filed multiple negative declaratory actions, known as "torpedoes", a tactic not previously used in Danish competition law cases.

Daniel also advises on M&A matters, including Danish and EU merger notifications, multi-jurisdictional merger notification coordination, and M&A related competition law issues, as well as on Foreign Direct Investment (FDI) and Foreign Subsidies Regulation (FSR) matters.

Furthermore, Daniel advises on the Platform-to-Business Regulation (P2B) and the rules on unreasonable trading practices in the food supply chain (UTP).

Daniel always works in teams to achieve the best possible results for clients. In most cases, this includes both other lawyers and economists from Plesner's in-house team of economists.

Daniel is admitted to appear before the High Courts of Denmark.

Selected cases

- Successfully defended Ørsted in a multi-billion-DKK damages case concerning excessive pricing
- Represented Ørsted in successful appeal against DCCA decisions on excessive pricing
- Represented Danfoss in cartel investigations by the EC and multiple NCAs
- Represented Danfoss in multiple cartel-related damages cases
- Experience with the EC's leniency programme and settlement procedure
- Experience filing multiple negative declaratory actions ("torpedoes") in Denmark
- Represents global truck manufacturer in multiple cartel-related damages cases
- Represented Meta (Facebook) in the first ever Danish case regarding infringement of the P2B Regulation
- Represented Diesel Motor Nordic in appeal of DCCA decision to the Supreme Court
- Experience with the EC submitting written and oral observations to a national court
- Represented Diesel Motor Nordic in criminal case concerning anti-competitive agreement
- Assisted Sampo with FDI approval for public takeover of Topdanmark
- Assisted Volvo Trucks obtain unconditional approval in phase II of Titan acquisition
- Assisted LEO Pharma with merger control and FDI relating to Nordic Capital partnership
- Represented HTS Besafe in investigation concerning resale price maintenance
- Assisted Tryg with multi-billion-pound acquisition of parts of RSA Insurance Group
- Represented Nissan Nordic in damages case on access to a selective distribution system
- Represented defendant in damages case on alleged predatory pricing in financial sector
- Represented clean-energy firm in case on repayment claim of alleged over-compensation (state aid)
- Represented international home electronics firm in damages case relating to CRT cartel
- Assisted Weber-Stephen Nordic with implementation of selective distribution system
- Assisted Novo Holdings with merger filings for its investment in ERT with Nordic Capital

Ratings

CHAMBERS EUROPE

2026 Chambers Europe

Daniel Barry is ranked as a leading individual as regards Competition/European Law.

"Daniel Barry is very good and hard working"

"He is extremely sophisticated and able to cut through any level of complexity"

"Daniel Barry was very nice to work with"

The LEGAL 500

2026 Legal 500

Daniel Barry is recommended and listed as a Leading Partner as regards EU and Competition.

CHAMBERS EUROPE

2025 Chambers Europe

Daniel Barry is ranked as a leading individual as regards Competition/European Law.

"His clear communication ensures we fully grasp the legal landscape, making him a trusted advisor in navigating complex competition matters"

"Daniel Barry has a great ability to understand our business challenges and often identifies potential issues we hadn't considered"

"Daniel Barry has been great. He is really skilled in dealing with complex economic issues, so has been impressive in that area"

The LEGAL 500

2024 + 2025 Legal 500

Daniel Barry is recommended and listed as a "Next generation partner" as regards EU and Competition.

"Daniel Barry is exceptional at cutting to the core of complex issues and offering focused and easy-to-digest advise" (2024)

"Daniel Barry is a very accomplished antitrust lawyer. Very knowledgeable and has control of all aspects and details of the case he works on" (2024)

LEXOLOGY INDEX

most recent Lexology Index

Daniel Barry is Highly Recommended as regards Competition. Further, he is Recommended as regards Foreign Investment Control.

CHAMBERS EUROPE

2024 Chambers Europe

Daniel Barry is ranked as a leading individual as regards Competition/European Law.

"Daniel is true pleasure to work with - I would recommend working with him"

"Daniel Barry is a sophisticated practitioner who gives smart, to-the-point advice"