



Public Procurement Law

Practice area

Public procurement law is constantly evolving, necessitating meticulous attention from contracting authorities and tenderers when drafting specifications and offers. Plesner provides comprehensive counselling on all aspects of EU and Danish public procurement law, including complex issues, ensuring compliance, and effective tender management.

Our team provides advisory services to contracting authorities and tenderers across various industries, specialising in pharmaceutical and medical sector tenders, tenders relating to large-scale infrastructure projects, building and construction contracts, IT contracts, and the energy and supply sector. We offer guidance on tenders in accordance with the Public Procurement Act, the Utilities Directive, and all other relevant public procurement rules.

We assist contracting authorities in assessing tender obligations, determining tender strategies, and preparing relevant tender documents. Our services encompass project management throughout the tender process, representation at negotiation meetings, evaluating applications and offers, handling cases before the Danish Complaints Board for Public Procurement and the courts, and managing requests for access to documents. When assessing received offers, contracting authorities must detail all aspects of the evaluation model in the tender documents, necessitating a specific assessment to determine the most suitable model for identifying the most economically advantageous offer. Our team assists in selecting the appropriate model, including explaining the advantages and disadvantages of different models for specific tenders.

We assist tenderers, in addition to providing equivalent counselling to contracting authorities, with bid strategy and optimisation, compliance with

procurement rules, and representing winning bidders in complaints related to successful tenders. Understanding the evaluation model is crucial, though tenderers cannot influence it. We help tenderers understand the chosen model before submitting offers, assess if the contracting authority has correctly applied it, and determine if it effectively identifies the most economically advantageous offer.

Regardless of the tender's nature and complexity, our team provides strategic and operational solutions that are commercially viable and comply with public procurement law.



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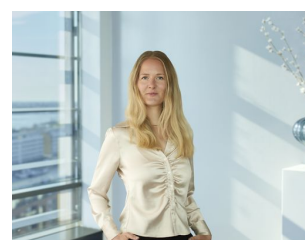
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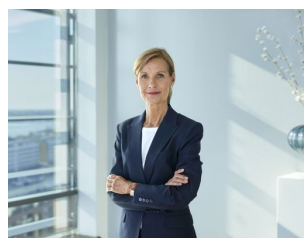
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Ratings



2026 The Legal 500

Within EU, Competition and Public Procurement, Plesner is a first tier firm.

"The team is extremely knowledgeable. They listen, guide and work fast. In my work with Plesner, we have never lost a case and never been questioned by any opponent because our case has been well thought through and solid"

"The team has the ability to comprehend a vast amount of facts, combined with a deep understanding of competition law and economics, together with litigation and procedural skills, which requires a focus and dedication on one matter over a long time, which is rare to find"



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Within EU, Competition and Public Procurement, Plesner is a first tier firm.

"Deep knowledge of legislation, thorough guidance, and quality advice"

"Clients who want competition counsel who remain calm under pressure, week after week, month after month, on a deal would quickly warm to the Plesner team. They fought their client's corner. There were times when they were firm - even stubborn. But they also knew when to negotiate and how to compromise, so that the case kept driving forward"

"High level of legal competence. They are always there for you during an intense process. Fast responses to any kind of questions"

"Plesner has a very fluent way of progress, from the first meeting to the conclusion. This is of course due to strong leadership, but supported by a group of very competent assistants"

"Plesner's team is highly skilled within the competition law field. They have a great knowledge within the financial sector as well and understand the market dynamics well. They are always responsive and provide to-the-point legal advice"



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Within EU, Competition and Public Procurement, Plesner is a first tier firm.

"The Plesner team is highly skilled, business oriented and also very responsive and pleasant to work with. They manage to always display a great knowledge and provide to-the-point advice in relation to highly complex questions without taking too many reservations. The team excels in breaking down complex issues to manageable bite sizes and are always available and responsive"

"Solid advice in the area of competition law. Capacity and knowledge is good"